

Mission Possible: Creating a Meaningful Mission Statement

Judy Bragg, Bragg Resources

It's a basic step toward reaching our goals, yet few professionals know how to proceed.

Join us as Judy Bragg, Bragg Resources, leads us through the process of developing your mission and vision statement, setting a foundation for future decisions.

This essential guidepost is incorporated in every facet of your life. Based on the best-selling book, The Path, by Laurie B. Jones. Judy is a licensed "Path" facilitator.

About Judy

At the young age of 11 years old, Judy Bragg was an entrepreneur. She was busy marketing and selling her paper route, her hand-made potholders and her babysitting enterprise.

Jumping ahead a few years, in 1992, Judy started Bragg Resources. Bragg Resources helps clients create strategic intent, attract new clients, and increase their profits. She has consulted with and presented seminars to thousands of individuals from the United States, to Europe, to Africa to down under - Australia. She has worked with Fortune 50 corporations to sole proprietorships for more than 25 years.

Judy draws on her extensive background in marketing, banking and information technology to help her clients incorporate this information into their strategic plans. In addition, she's the author of the ACT! 4.0 Visual Reference Book, and the creator of the "Stay In Touch... Stay In Front" marketing system.

Not only does Judy consult on planning and performance, but she actually "walks her talk".

www.braggresources.com



Farmers Branch Chamber of Commerce Registration Form



Judy Bragg, Bragg Resources

Thursday, August 28, 2008

9:00 AM – 11:00 AM

**Farmers Branch Chamber
12875 Josey Lane, Suite 150**

\$35 Members | \$40 Nonmembers

Payment must be received in the Chamber office no later than COB on August 26 to confirm your reservation.

Name: _____

Company: _____

Phone: _____

Attendee(s): _____

Amex MasterCard Visa

CC#: _____

Exp: _____

Signature: _____

Please mail this form with payment to the Farmers Branch Chamber of Commerce, 12875 Josey Lane, Suite 150, Farmers Branch, TX 75234.

To pay by phone, please contact the Chamber staff at 972-243-8966.